

## **MDN promotes a Society Wide Approach**

MDN agrees that it is beyond the capability of any one Government Department or organisation to promote society wide health and wellbeing and this can only be done through society-wide involvement in and engagement with health and wellbeing promotion and improvement activities. As clearly outlined in our ongoing work plans for 2015 and beyond MDN's contribution will focus on delivery of its work under key Healthy Ireland themes and goals. This will be achieved through its work with and on behalf of men- half the population.